

Anne Friedberg Innovative Scholarship Award

History

The Anne Friedberg Innovative Scholarship Award recognizes the best new scholarly work that exemplifies rigorous, interdisciplinary and theoretical inquiry into issues of vision and visuality. Funded by a generous gift from her estate, the Anne Friedberg Award recognizes innovative work that expands the discipline of film or media studies, emphasizing its relationship to other visual fields, including architecture, art history, and digital media. Believing that “how the world is framed may be as important as what is contained within that frame,” Friedberg was known for her intellectually agile examination of the increasingly visual nature of contemporary culture and its representation on a gamut of screens: at movie theaters, on televisions and computers, on iPhones, BlackBerrys and other hand-held devices. The author of two books on these subjects, *Window Shopping: Cinema and the Postmodern* (1994) and *The Virtual Window: From Alberti to Microsoft* (2006), Anne Friedberg was President-Elect of the Society for Cinema and Media Studies before her untimely death in 2009.

Eligibility

To be eligible books or media projects must be written in or translated into English and published in the calendar year (8/1/09-7/31/10) preceding the judging of the award. First books are eligible, but no book may compete for more than one award.

Procedures

Following its meeting at the annual conference, the SCMS Board of Directors will approve a three-person committee appointed by the President to judge the award for the following year. The committee will represent the various areas of interest to SCMS members and to this Award.

Entrants must complete the application below and send (or arrange for their publisher to send) four copies of eligible books or media projects to the home office by August 1.

The home office will verify the eligibility of the entry before distributing copies to the committee members.

The committee will select the winner by February 1. The SCMS office will inform the official winner and all entrants.

The chair of the committee will announce the winner of the award, read the committee citation, and present the winner with a plaque and a check for \$1000 at the annual conference.

Entrants should not expect the return of their books; these books will serve as a reward for committee members.



2011 Anne Friedberg Innovative Scholarship Award Application

Type of Submission (Circle One): **Book** **Project**

Title:

Author or Media Maker:

Author/Media Maker Email Address:

Publication Date/Distributor Date:

Publisher/Distributor:

Publisher/Distributor Contact Name:

Publisher/Distributor Email Address:

Submission Procedures

The award application form and four copies of the eligible book or media project are due in the home office by August 1, 2010. No late submission will be accepted.